



Dear Business Owner,

On March 4, 2017, the Forest Avenue Elementary School SCA will be holding its biennial "Bet on the Bulldogs" Casino Night and Tricky Tray Auction at the Commonwealth Club in Montclair, NJ. This fun-filled evening will consist of casino games, dinner and drinks, a tricky tray and a silent auction.

As in years past, our goal is to raise money for Forest Avenue School and its students. Specifically, our objective is to complete the second phase of our school library renovation in 2017. With the generous support of local and national donors, we hope to purchase computer stations, book shelving, lighting and any additional materials needed to equip a modern and fully-functional library.

We are reaching out to you in the hope that you will join our efforts through participating in one of our sponsorship/advertising opportunities. Each sponsorship level gives participating businesses varying opportunities for reaching potential new customers.

Attached is our Sponsorship/Advertising Opportunities Form. We truly hope you can participate in this very exciting and high-profile event! If you have any questions please do not hesitate to contact us directly. Thank you for your kind consideration of our request.

Sincerely,

Kristen Donohue
Forest Avenue Casino Night Committee Chair
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